



Title: Help Encourage Our Future Engineers

Date/Time: Thursday, July 31, 2:30 PM – 3:30 PM

Location: Renaissance Austin Hotel

Description: Student interest in engineering-related fields is critical to our future but fewer students are entering these programs in the US. K-12 students are getting the wrong message and not understanding the rewards of technical careers. Volunteers from industry and higher education can get more connected with the students and change this.

Presenter:



Rick McMaster, Ph.D., P.E. is an Executive Project Manager in IBM's Global Technology Services. He has had a broad range of experience from worldwide technology development to his current role as program manager for the Education and Communication Center of Excellence. He is an early-adopter of education technology and pushes the limits of their application. Rick applies his project management and education development experience outside IBM as the chair of the local technical education outreach program, Central Texas Discover Engineering, which brings engineers to the Texas classrooms to encourage students in their study of science, math, engineering and technology.