



**Title:** Recruitment for Technical Programs

**Date/Time:** Wednesday, July 30, 11:15 AM – 12:00 PM

**Location:** Renaissance Austin Hotel

**Description:** Despite the 60 percent decline in the enrollment of electronics technology programs over the past few years at community colleges across the United States, Fox Valley Technical College (FVTC) in Appleton, Wisconsin, has maintained strong enrollment numbers. Terry Bartelt, an instructor at FVTC, will present successful recruitment/retention practices for electronics-based and other technology programs at his college. He will also describe effective and creative strategies for the manufacturing technology department observed at Jackson State Community College in Jackson, Tennessee.

**Presenter:**



**Terry Bartelt** has been an instructor at Fox Valley Technical College in Appleton, Wisconsin since 1981. In 1996, he received a National Science Foundation (NSF) grant that supported the development instrumentation and process control courses at the college. In 2005, he received a second NSF grant to produce learning objects for the advanced courses in the Electromechanical Technology program. He has authored three textbooks, "Industrial Control Electronics- Devices, Systems, and Applications" 3rd Ed, Delmar learning 2006; "Instrumentation and Process Control" Delmar Learning 2007; "Digital Electronics-An Integrated Laboratory Approach" Prentice Hall 2002.